

An Inimitable Business Opportunity



In the field of Continuing Education



NOTTING HILL
COLLEGE

www.nottinghillcollege.co.uk
016 5533 246

Dear Investor,

If you're looking for a proven business opportunity which requires a relatively modest cash outlay, why not use our business opportunity and experience to start your own enterprise!

We, Notting Hill College, believe that you will achieve your goals by seizing the business opportunity we provide.

You are warmly invited to join a network of successful business families in the field of continuing education by establishing your centre or network of centres. Gain the maximum profitability of this high potency by becoming a Notting Hill College's licensee.

Notting Hill College provides a range of programs that vary from business training to teacher training; as well as soft skills and NLP training. The role of the college is to provide educational services based on global market needs. The goal is to assist suitably qualified people gain the updated knowledge and skills to fulfill their requirements in the latest and most efficient methods possible.

What distinguishes Notting Hill College from any other training providers is the variety of programs presented under its umbrella.

Notting Hill College is a British association. The college is a member of IATEFL (International Association of Teachers of English as a Foreign Language), USDLA (United States Distance Learning Association) and BILD (British Institute for Learning and Development). For this reason, being part of a well-established school like ours is always worthwhile.

If you need a challenge, and this business opportunity is of high interest to you, keep on reading this catalogue. We hope that this opportunity matches your goals and meets your expectations.

Notting Hill College,
Chief Executive Officer

Take the Initiative this Year

Notting Hill College philosophy is based upon offering courses in a variety of programs. These programs are administered in two formats: either distance learning, or classroom based.

Teacher Training

Notting Hill College offers a wide choice of TEFL certificate courses that vary in duration, study method and price, but all of our courses are based around the same principle; providing high quality practical training. All of our courses use the same core materials.

- ◆ TEFL 120 Hours Course
- ◆ TEFL 60 hours course
- ◆ TEFL Weekend Course
- ◆ TEFL Certification + Language Course
- ◆ On-site TEFL Course
- ◆ Teaching Practice Certificate



Business Skills

These include courses that enhance the trainees' business-related skills under the supervision of highly trained experts in a variety of business oriented topics. Notting Hill College Business courses develop the trainees' ability to deal effectively with a wide range of work-related, organisational, and daily living situations. It teaches things such as: ways to manage stress, become an active listener, resolve conflict, or prepare for a job interview.

Professional courses in Business

- ◆ Effective Business Writing
- ◆ Business Etiquette
- ◆ Business Report Writing
- ◆ Technical Report Writing
- ◆ Business Planning
- ◆ E-Business
- ◆ Business Communication
- ◆ Business Law
- ◆ Entrepreneurship
- ◆ Office Administration

Mini certificates in Management

- ◆ Professional Manager
- ◆ Middle Management
- ◆ Senior Management

Professional courses in Management

- ◆ Getting Started In Management
- ◆ Successful Supervisory Management
- ◆ Advanced Supervisory Management
- ◆ Management Fundamentals
- ◆ Situational leadership
- ◆ Keyboard skills for managers
- ◆ Effective Middle Management
- ◆ Coaching Skills
- ◆ Introduction to a Balanced Scorecard
- ◆ Achieving Performance Excellence: The Balanced Scorecard
- ◆ Appraisal Skills
- ◆ Introduction to Appreciative Enquiry
- ◆ Leading Change
- ◆ Liberating Leadership
- ◆ Resource Management
- ◆ Successful Planning, Organising and Control
- ◆ Developing and Implementing the Business Plan
- ◆ Diversity and Multicultural Awareness
- ◆ Evaluating and Managing Risks
- ◆ Key Managerial Skills for New Managers and Supervisors
- ◆ Motivating and Retaining Employees
- ◆ Strategic Management & Planning
- ◆ Psychology of Peak Performance
- ◆ Coaching and Counselling for Peak Performance
- ◆ Executive Effectiveness
- ◆ Leaders Power
- ◆ Managing Offsite Employees and Virtual Teams

Sales & Marketing

- ◆ Marketing Essentials
- ◆ Assessing the Marketing Environment
- ◆ Market Information & Research
- ◆ Stakeholder Marketing
- ◆ Marketing In Practice
- ◆ How to Write Marketing Plans
- ◆ Brand Marketing
- ◆ Introduction to Sales Skills
- ◆ Sales Proposal Writing & Bid Management
- ◆ Telephone Sales Skills
- ◆ Making Marketing work for you and your business

Soft Skills

- ◆ Presentation Skills
- ◆ Time Management
- ◆ The Art of Negotiation
- ◆ The Secret to Outstanding Customer Service
- ◆ Leadership Skills Enhancement
- ◆ Building a High Performance Team
- ◆ Effective Delegation
- ◆ Legal and Effective Interviewing
- ◆ Coaching for Performance
- ◆ Performance Evaluation
- ◆ Managing Your Business
- ◆ Listening Skills
- ◆ Communication Skills
- ◆ Cultural Diversity
- ◆ Facilitation Skills
- ◆ Problem Solving
- ◆ Creative Thinking
- ◆ Creativity & innovation
- ◆ Interpersonal Communication Skills
- ◆ Managing Conflict
- ◆ Critical Thinking
- ◆ Managing Information Overload
- ◆ Debating: presenting your argument

An Inimitable Business Opportunity Offered By Notting Hill College

We are seeking long term Win-Win relationships with entrepreneurs or companies looking for an exciting business opportunity.

So whether you are an entrepreneur looking for a new business prospect, or you are an existing training company with an established network of training centres, becoming a Notting Hill College Master Licensee offers you:

- ◆ Dedicated franchise support consultancy.
- ◆ Ongoing access to our marketing and promotional material.
- ◆ A comprehensive training program, operating system and operations manuals.
- ◆ Financial projections, support and advice.
- ◆ Sub-franchisee recruitment.
- ◆ A combination of highly recognised learning programs.
- ◆ A learning system with a clear methodology and structure.

With Notting Hill College you can...

1. Satisfy students' learning styles in the market, within all budgets.
2. Offer more choices, from in-campus & off-campus training to distance learning.
3. Accommodate each and every individual learner's needs.
4. Address all age groups & subject levels.
5. Offer a complete learning service that allows for maximum flexibility.
6. Customise courses to fit into each customer's busy work commitments and lifestyle.
7. Deliver a high level of customer-oriented service.



Investment in the Continuing Education Industry

As the globe enters into the new millennium , the call for countries to become knowledge-based economies is getting louder. The need for people to learn, adapt and apply knowledge on a lifelong basis is becoming even more pronounced. Increasingly, more and more people see the importance of continuing education.

Many require that members of their profession continue learning new and changing skills to retain their careers. Employers no longer place total emphasis on grade point average as a means of determining the suitability of employee career growth or potential employees. Today's employers prefer graduates who have the ability to problem solve, think globally, write effectively, and be self starters; employers who have the necessary soft skills. The options for adults are unlimited when it comes to continuing education.

Hence, investment in the "continuing education" industry has attracted hundreds of entrepreneurs around the world to make dramatic diversification in their current businesses and switch to benefit from the growing demand in the promising and endlessly growing market.

The Merits of being a Notting Hill College Licensee

- ◆ Providing various and unique educational services to first class customer guarantees high market share.
- ◆ Dual potential profit through class-room based services as well as distance learning products.
- ◆ Unlimited business development either through expanding your network of centres and/or entering the distance learning market.
- ◆ High growth margin based on the market demand for educational services in your city and/or country.

Why Notting Hill College License

- ◆ Provides wide range of educational services based on global market needs.
- ◆ Presents up to date courses syllabus.
- ◆ Introduces practical and interactive courses, with work-based case studies, exercises and examples.
- ◆ Meets first class customer expectations through customer-oriented care.
- ◆ Personalizes and motivates learning through addressing different learning styles and achieving learners' goals.
- ◆ Offers a low operating cost, money-making system that provides premium quality training for its learners.
- ◆ Tailors its learning system to all learning styles in the markets, within all budgets, offering more choices, from in-campus & off-campus training to distance learning.
- ◆ Proves to be the most prominent in the field of continuing education, based on Notting Hill College successful resume.



We'll only thrive if you do

At Notting Hill College, we know that it is the durability & attainment of our decisive companions that achieve our distinctiveness. That's why we're sure that your market awareness & local apprehension, in combination with our expanding achievements, would be an overwhelming alliance. Being a part of an international corporation that insists on developing its growth from success to success is a triumphant procedure for the enhancement of your business.



Being in alliance with Notting Hill College gives you:

- ◆ The experience that will aid you to achieve success in business.
- ◆ The knowledge that created our credibility.

IT'S TIME TO BE YOUR OWN BOSS

Notting Hill College master franchisees are corporations or individuals who have a proven track record in developing national businesses – in the continuing education field - in their local marketplace or country.



How can you seize the chance?

- ◆ Commit yourself to our Mission Statement.
- ◆ Adhere to brand loyalty and Notting Hill College franchising system.
- ◆ Be confident in joining a network of successful business families.
- ◆ Be obligated to the continuous success of your business.
- ◆ Have secured funding to develop & support your business.

Our Experience Paves the Road for You

As your dedicated companion, our main objective is to provide you with unbeatable training & assistance, in order to help you & your business to be proficient in nowadays rapidly progressing worldwide economy.

From the very beginning, we will support you with:

- ◆ A superior & attractive scale of course materials & learning resources for our programs.
- ◆ Expeditious, proficient & adequate functional support & business solutions.
- ◆ Aids in all the training necessities, technical system requirements & essentials.
- ◆ Professional administrative foundations to help you chart your business with accounting, financial & budgeting organisation recommendations.
- ◆ Professional & impressionable sales & marketing support to facilitate enhancing and advancing your business, which increases your investment.



Having been informed about Notting Hill College and the unique opportunity it offers, kindly send us the enquiry you find at the end of this catalogue, if you are interested in becoming a Notting Hill College partner. Please contact us to arrange a business meeting in which all your questions are answered and any vague area will be uncovered.

Web-site: www.nottinghillcollege.co.uk

Phone: 0044 208133 2793

Unit License Enquiry Form

This form will contribute to the preparation and presentation of personal information for the strictly confidential use of Notting Hill College. Please fill in as many details as possible. The completion of this form places no obligation on either the applicant or Notting Hill College.

Name: _____
Address: _____

City: _____ Province/State: _____
Postal/Zip Code: _____ Country: _____
Telephone Number: _____
Email Address: _____

Region you applied for:

Is this request on behalf of a company? Yes No

Name of Company: _____
Address of Organisation: *(leave blank if same as above)* _____

City: _____ Province/State: _____
Postal/Zip Code: _____ Country: _____
Telephone Number: _____
Email Address: _____
Business Description (to be completed for organisations): _____

Number of Employees: _____
Annual Turnover: _____

Do you or your organisation currently own or operate any other franchise or license businesses? (please give details as relevant): _____

Signature: _____ Date: _____

OUTSHINE

PREVAIL

GAIN

SUCCEED

COMPETE

NETWORK

WITH NOTTING HILL COLLEGE, YOU CAN...

ADVANCE

EXPAND

BENEFIT

PIONEER

WIN

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